

Achieve Your Business Targets:

Business Case Coaching with Elena

Are you ready for inspiring impulses to meet your business targets? Based on my professional experience, I will accompany you in navigating various business challenges and opportunities. I am an ICF certified coach with many years of business experience and take a resource-oriented approach to people orientation and potential.

Coaching Directions

Process and structure:

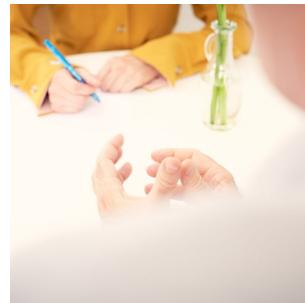
- **New Business Strategy Integration:** Develop and implement innovative strategies to stay ahead in the competitive landscape.
- **Holistic Business Transformation/Scale-Up:** Transform and scale your business with comprehensive strategies and actionable plans.
- **Effective Project/Process/Change Management:** Enhance your project/process/change management to ensure seamless transitions and successful outcomes.

Human Resources:

- **New Leader On-Boarding:** Smoothly integrate new leaders into your organization to maximize their impact.
- **Scalable Brainstorming:** Foster creativity and collaboration through effective brainstorming techniques.
- **Employee Engagement Improvement:** Boost employee morale and engagement for a more productive workforce.
- **Team Productivity Stabilization:** Ensure consistent and sustainable team performance.

New business opportunities:

- **Foster Innovative Solutions:** Drive innovation to meet customer needs and exceed their expectations.
- **Launch in New Market Segments:** Expand your market reach and tap into new customer segments.



[Contact me](#)

Your Coach:

Elena Zgurska

I am a professional business coach, certified by the International Coaching Federation (ICF). My extensive business experience over many years includes different managerial positions and leading multinational teams.

In the past two years, I have focused on people-centric agendas, delving deeply into mental health and leadership topics. My mission is to empower people to become true leaders of their own lives and to nurture the leaders of the future.

As a member of the multiprofessional team of the Heart-Based Center Basel, I have learned to integrate the wisdom of the Heart-Based Medicine Principles in Coaching programs.

I'd love to inspire you to explore your full potential.

[Contact me](#)



The Heart-Based Center

The Heart-Based Center is a health center for Heart-Based medical, therapeutic and coaching advice and assistance. Heart-Based Medicine is a competence that can be taught, acquired and studied like any other proficiency. The multi-professional team is guided by the philosophy and findings of the Heart-Based Medicine Foundation, which scientifically researches, validates and communicates the energy potential and healing power of love and human-centered medicine.

The Heart-Based Center services include therapy, counselling and coaching.



I look forward to meeting you.

You can reach me by email at any time:

[Send Email](#)

For phone calls:

[Call 061 555 11 11](#)

Heart-Based Center Basel

Business Case Coaching

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